



Growing Communities in Scotland

Supporting Scotland's therapeutic, community and allotment gardens

Social Enterprise

Wednesday 22nd February 10am – 4pm

With: Shona Maguire from SEAM

Venue: Govanhill Housing Association, Samaritan House, 79 Coplaw Street, Glasgow, G42 7JG

Background of Trainer

Shona has a degree in Business Communication, and experience of working in a range of private sector SMEs before migrating to work in the voluntary sector. For the past 3.5 years she has been working for the Social Enterprise Alliance Midlothian (SEAM) within Midlothian Voluntary Action (MVA) assisting in the set up, development, training and support of a wide range of social enterprise organisations within the region. As part of her work at MVA she has been involved in the set up and business planning of Midlothian Garden Services, a social enterprise offering garden maintenance services. She has also set up and is currently managing a community garden in Gorebridge. SEAM is a member of the Scottish Social Enterprise Coalition, the Midlothian Food and Health Alliance and the Midlothian Growing Ideas Forum.

Course Content: The training will be participative and will draw on the experiences of the participants in thinking about the Social Enterprise model. We will look at Case Studies and examples of good practise.

Through participative and interactive training, the day aims to look at:

Part 1:

What is Social Enterprise

- Definitions of social enterprise
- Different models - examples of each (CIC, Ltd Company & Charity, SCIO, etc)
- What are the issues/difficulties?

Part 2:

Site Visit and Ideas Generation – a walk to a couple of GREAT Gardens sites.

Part 3:

Is social enterprise right for you? – look at other models of operation and income generation e.g. if you just need to make some money from your project. Generating income does not mean that you are a social enterprise.

- SWOT Analysis





Growing Communities in Scotland

Supporting Scotland's therapeutic, community and allotment gardens

Part 4:

Top Tips to setting up a successful Social Enterprise

- Case studies of effective social enterprise gardening projects

The exact programme for the day will depend on participants' needs and level of understanding – *have your say on the Booking Form when you reserve a place.*

Booking Forms are available from: www.trellisscotland.org.uk and <http://www.farmgarden.org.uk/farms-gardens/your-region/scotland/506-news-a-events>
further information please contact Linda Perttula FCFCG, Gorgie City Farm, 51 Gorgie Road, Edinburgh EH11 2LA Tel: 0131 623 7058 Email: linda@farmgarden.org.uk

Car sharing encouraged so please let us know if you can.....

