



# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Friday, 14<sup>th</sup> March 2025

The Bield at Blackruthven

Blackruthven House

Perth, PH1 1PY

## CONTACT:

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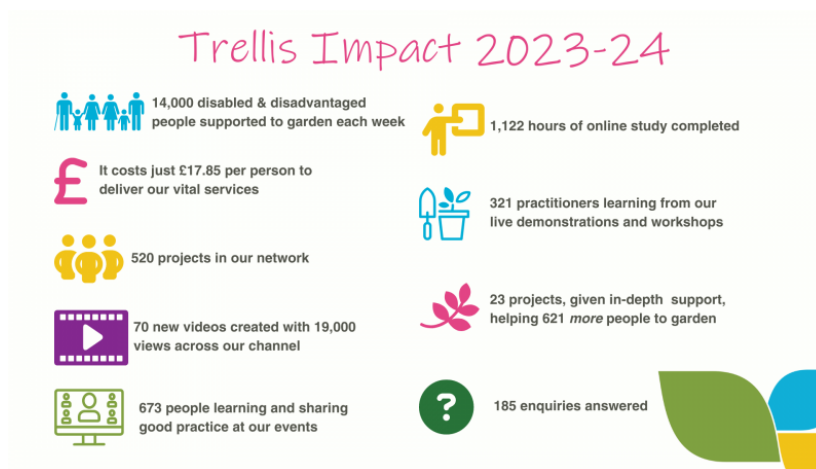
Perth, PH2 0NX

## Why support the Trellis Conference?

The Trellis Conference brings together leaders, experts, and passionate individuals in the field of therapeutic horticulture - a practice that uses gardening and nature to improve mental and physical health, and well-being. By sponsoring our event, your company will be supporting a growing sector that supports mental health, community wellness, and sustainable practices.

## Our Impact

Headline figures from the impact of our services throughout 2023-2024.



## Trellis Conference

Our annual conference attracts over 100 delegates each year from across Scotland and the UK. Almost all work or volunteer at therapeutic gardening projects and in care homes, community gardens, hospitals and schools, and will share knowledge and information gained at the event with colleagues. The popularity of our event, level of website traffic, social media presence, public relations and marketing activity surrounding this event ensures you get a great return for your investment.

### Social Media

- 1600 Facebook likes
- 1055 Instagram followers
- 9233 Twitter followers

### Database

- 4000 subscribers
- Our database consists of a variety of horticultural clients from the UK and across the globe. Additionally, we have key members of the press who have a keen interest in therapeutic gardening and horticulture.

“ Thank you so much for the Conference...The speakers, networking, venue, food and overall organisation was outstanding.

# TRELLIS ANNUAL CONFERENCE

## AVAILABLE SPONSORSHIP OPPORTUNITIES

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### HARVEST SPONSOR £2,250

- Acknowledgement as Harvest sponsor with logo on conference webpage
- Social media post tags in the run-up to and during the event
- Email to our network announcing the Conference and sponsorships
- 1 free conference place
- Co-branding on all conference information
- Click-through web banner on dedicated conference page
- Company name/logo on audio/visual display during the keynote session
- Branding at the entrance to the event
- Table/display area in a prominent position
- Social media coverage on the day
- Post-event social media and email post thanking sponsors



### BLOSSOM £1,500

- Acknowledgement as Blossom sponsor with logo on conference webpage
- Social media post tags and coverage during the event
- Email to our network announcing the Conference and sponsorships
- Company name/logo on audio/visual display during the keynote session
- Table and display space in the marketplace
- 1 free conference place



### SEEDLING £500

- Acknowledgement as Seedling sponsor with logo on conference webpage
- Social media post tags and coverage on the day
- Email to our network announcing the Conference and sponsorships
- Company name/logo on audio/visual display during the keynote session