



ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Friday, 14th March 2025

The Bield at Blackruthven

Blackruthven House

Perth, PH1 1PY

CONTACT:

Jo Cook

jo@trellisscotland.or.guk

01738 624348 / 07795 065641

Unit 8, Perth Business Centre, 28 Glasgow Rd

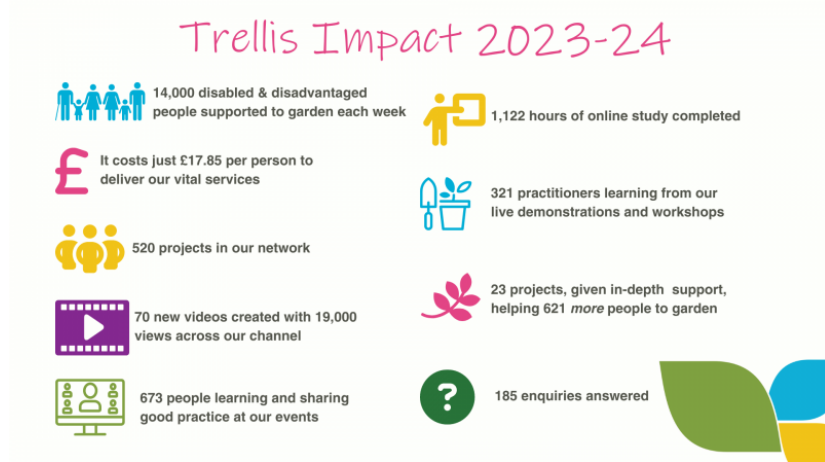
Perth, PH2 0NX

Why support Trellis?

Each week Trellis supports over 500 groups who create green sanctuaries in hospitals, care homes, schools, prisons and community spaces. These gardens each help over 14,000 people each week to recover from ill health, overcome adversity, and increase their skills and confidence.

Our Impact

Headline figures from the impact of our services throughout 2023-2024.



Trellis Conference

Our annual conference attracts over 100 delegates each year from across Scotland and the UK. Almost all work or volunteer at therapeutic gardening projects and in care homes, community gardens, hospitals and schools, and will share knowledge and information gained at the event with colleagues. The popularity of our event, level of website traffic, social media presence, public relations and marketing activity surrounding this event ensures you get a great return for your investment.

Social Media

- 1600 Facebook likes
- 1055 Instagram followers
- 9233 Twitter followers

Database

- 4000 subscribers
- Our database consists of a variety of horticultural clients from the UK and across the globe. Additionally, we have key members of the press who have a keen interest in therapeutic gardening and horticulture.

“ Thank you so much for the Conference...The speakers, networking, venue, food and overall organisation was outstanding.

TRELLIS ANNUAL CONFERENCE

AVAILABLE SPONSORSHIP OPPORTUNITIES

ALL SPONSORS BENEFIT FROM:

- Acknowledgement and logo/company name as event sponsor online and on social channels
- Logo on conference webpage
- Social media coverage before, during and after the event
- Email to our network announcing conference and sponsorships



EXCLUSIVE EVENT SPONSOR (1 ONLY) £7000

- Co-branding on all conference information
- Click through web banner on dedicated conference page
- Acknowledgement as event sponsor on all communications
- Email to database announcing sponsorship – approx. 4000 people
- Branded lanyard
- Table/display area in prominent position
- Branding at entrance to event
- 2 free conference places
- Post event social and email post - thank you



LUNCH SPONSOR (1 ONLY) £2,250

- Branded board at buffet table
- Table and display space in marketplace
- 1 free place to attend conference



SHOWCASE SESSION SPONSOR (1 ONLY) £1500

Showcase sessions are presented to all delegates

- Company name/logo on audio/visual display in showcase session
- 1 free place to attend conference
- Showcase session shared on social channels (subject to agreement)



MORNING OR AFTERNOON TEA & CAKE SPONSOR (2 AVAILABLE) £500

- Branded board at tea/coffee stations and at morning/afternoon break refreshments tab



WORKSHOP SPONSOR (10 AVAILABLE) £250

Workshops welcome 2 x 20 delegate groups for a 1 hour session

- Logo on signage outside workshop room
- Workshop highlights shared on social channels (subject to agreement)



DELEGATE LANYARD SPONSOR (1 ONLY) £350

- 2 colour print of logo/company name on Bamboo lanyard for all delegates