

Our annual conference attracts around 150 delegates each year from across Scotland and the UK. Almost all work or volunteer at therapeutic gardening projects and in care homes, community gardens, hospitals and schools, and will share knowledge and information gained at the event with colleagues. We have a wide variety of sponsorship opportunities for any size of budget. The popularity of our event, level of website traffic, social media presence, public relations and marketing activity surrounding this event ensures you get a great return for your investment.

Additionally, we are fortunate enough to have Brian Cunningham, presenter of BBC2's Beechgrove Garden and Head Gardener at Scone Palace joining us on the day to share his extensive knowledge.

**EXCLUSIVE EVENT SPONSOR (1 ONLY) £7000**

- Co-branding on all conference information both printed and online
- Click through web banner on dedicated conference page
- Acknowledgement as event sponsor on all materials (subject to print deadlines)
- 4 social media posts tags in run up to event
- Social media coverage on the day
- Email to database announcing sponsorship – approx. 3000 people
- 1 flyer in delegate pack (MAX A4 SIZE)
- Branded conference notepad and pen for delegate bag
- Branded delegate bag
- Branded lanyard
- Table/display area in prominent position
- Branding at entrance to event
- 2 free conference places
- Post event social and email post - thank you

**LUNCH SPONSOR (1 ONLY) £2,000**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Social media post tags
- Social media coverage during the event
- Email to our network announcing Conference and sponsorships
- Branded board at buffet table
- Company name/logo on napkins at lunch
- 1 free place to attend conference

### **DELEGATE PACK SPONSOR (1 ONLY) £600**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Company name/logo on delegate pack
- 1 flyer insert, max A4 size for delegate pack (supplied by sponsor by advised deadline)
- Social media post tags
- Social media coverage during the event
- Email to our network announcing Conference and sponsorships
- 1 free place to attend conference

### **SHOWCASE SESSION SPONSOR (1 ONLY) £500**

#### **Showcase sessions are presented to all 140 delegates**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Company name/logo on audio/visual display in showcase session
- Table & display space in marketplace
- 1 free place to attend conference
- Shared on social channels (subject to agreement)

### **DELEGATE BAG SPONSOR (1 ONLY) £500**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Single colour logo on eco-friendly conference bag
- Social media post tags
- Social media coverage during the event
- Email to our network announcing Conference and sponsorships

### **MORNING OR AFTERNOON TEA & CAKE SPONSOR (2 AVAILABLE) £450**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Social media coverage on the day
- Social media post tags
- Email to our network announcing Conference and sponsorships
- Branded board at tea/coffee stations and at morning/afternoon break refreshments table

### **DELEGATE TRANSPORT SPONSOR (1 ONLY) £625**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Logo/Company Name on printed banner on bus

**DELEGATE NOTE PAD & BAMBOO SEED PEN SPONSOR (1 ONLY) £600**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Single colour logo/company name printed on notepad

**WORKSHOP SPONSOR (10 AVAILABLE) £400**

**Workshops welcome 2 x 20 delegate groups for a 1 hour session**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Logo on workshop sign-up sheet
- Logo on signage outside workshop room
- Social media post tags
- Social media coverage during the event
- Email to our network announcing Conference and sponsorships
- Workshop highlights shared on social channels (subject to agreement)

**DELEGATE LANYARD SPONSOR (1 ONLY) £225**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- 2 Colour print of logo/company name on Bamboo lanyard for delegates
- Social media post tags
- Social media coverage during the event
- Email to our network announcing Conference and sponsorships

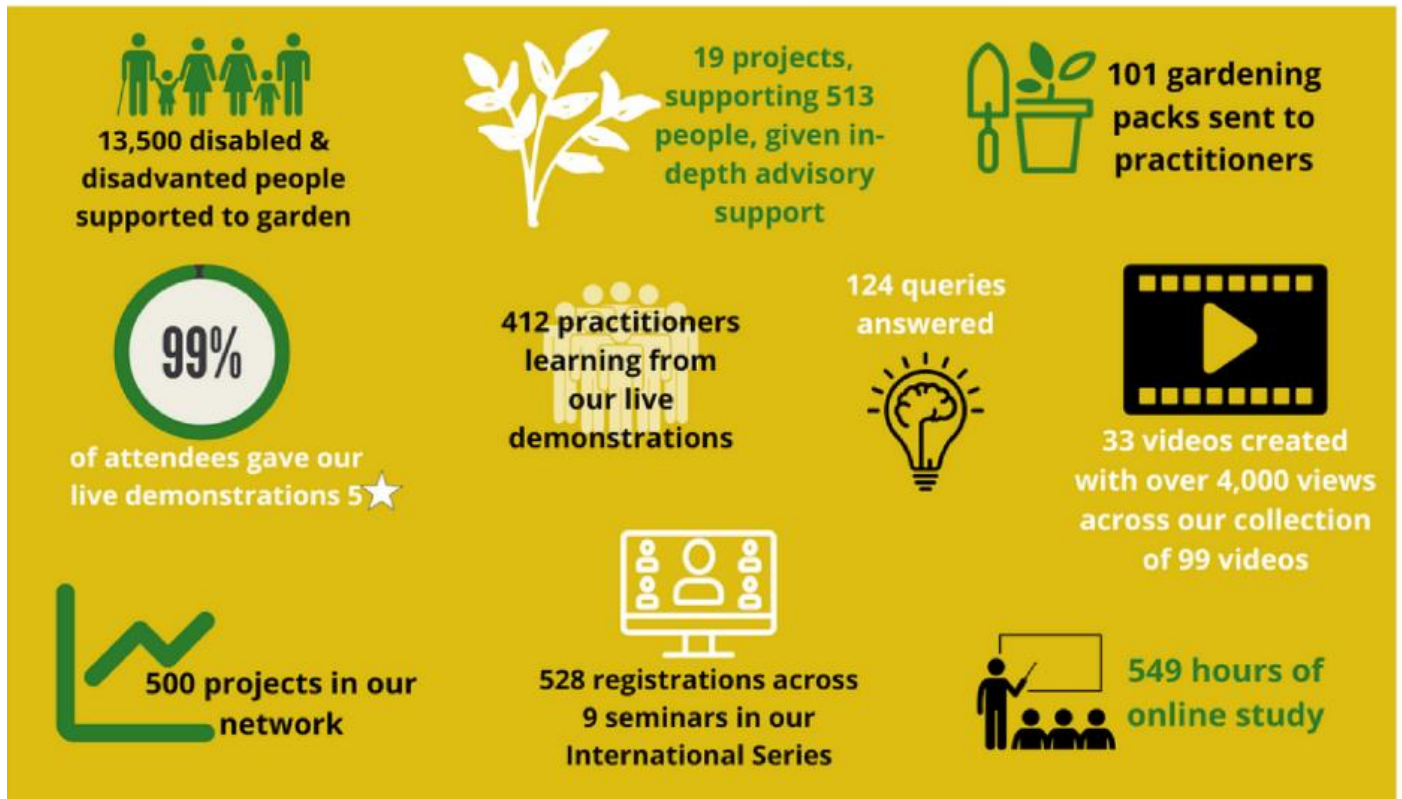
**DELEGATE SEED PACKET SPONSOR (1 ONLY) £225**

- Acknowledgement and logo/company name as event sponsor in delegate pack
- Logo on conference webpage
- Black and white print of logo/company name on seed pack inserted into delegate pack
- Social media post tags
- Social media coverage during the event
- Email to our network announcing Conference and sponsorships

## Supporting information

### Our Impact

Headline figures from the impact of our services throughout 2022-2023.



### Social Media

- 1600 Facebook likes
- 800 Instagram followers
- 9479 Twitter followers

### Database

- 3500 subscribers

Our database consists of a variety of horticultural clients from the UK and across the globe. Additionally, we have key members of the press who have a keen interest in therapeutic gardening and horticulture.